

RFP Q&A IETF Website Revamp 23 Jun 14

Questions and Answers to the IETF Website Revamp RFP 27 June 2014.

RFP – IV. Proposal Format A. Proposal Submissions

Q1. Please clarify what your expectations are, if any, regarding "late delivery consequence"?

A1. We expect to reach agreement on a delivery date during negotiations and an understanding about any penalty should the vendor be responsible for some period of late delivery. The proposal should state circumstances and any consequences for late delivery.

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Q2. If ISOC is a client of ours, can we put ISOC forward as a reference, or do you require 2 references that are unrelated to ISOC? And for clarity, are you requiring actual references or just contact details of referees from whom references can be sought?

A2. Yes, ISOC can be used as a reference. We only seek contact details for references in the proposals.

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SOW – 4. Process

Q3. Will ISOC recruit participants for user research and testing, or will you expect the agency to recruit participants?

A3. ISOC will recruit the testers, but is open to the Agency to recruit those for user research.

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SOW – 5. Project Scope

"Further content development beyond the 10 key web pages is outside the scope of this redesign project and will be handled separately"

Q4. Do you envisage the agency developing these 10 templates and training your team in the CMS and then ISOC inputting all of the content? Can you elaborate on how further content development will be handled separately?

A4. Yes, and yes. Once the infrastructure and essential layout design is proven with the 10 key pages, we will manage the rest of the content migration and new content production.

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#### SOW – 6. Content Management System

Q5. Can you advise your criteria for judging whether a CMS is sufficiently established, in terms of maturity, size of community, number of sites using it and so forth? Are you only willing to consider very established CMSes – e.g. Drupal – or would new/er open source CMSes also be considered?

A5. Newer systems can be considered as long as they are established well enough that we can gauge the long-term commitment and activity of its development community, and its track record for handling discovered security vulnerabilities. Systems that have little or no major site deployment are not preferred.

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Q6. Does ISOC have a shortlist of preferred CMSes that it would consider viable contenders for this project?

A6. A sister website to [www.ietf.org](http://www.ietf.org) is using the Django web framework, so technical people within the IETF secretariat are already acquainted with Django. If Django CMS (<https://www.django-cms.org/>) otherwise fits the requirements for use in the IETF Website Re-make, there would be advantages to using it. However, if other CMSes present substantial advantages over Django CMS for our use-case, they would be preferred, given that the

coupling  
with the sister website is limited.

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#### SOW – 7. Standards and Security

Q7. Can you provide more details on datatracker's authentication system?

A7. The datatracker uses Django's username/password based authentication system. A python program can use this system directly. We can provide a custom interface into it for other developed code.

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#### SOW – 8. Functional Requirements – f. Workflow

Q8. As long as the roles listed can be supported, presumably it doesn't matter if they have different names in the CMS e.g. 'moderator' instead of 'editor'?

A8. Yes, but the responsibility and authority of each role must not be significantly skewed

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#### SOW – 9. Appendix: URL Continuity

Q9. Given the importance of URL continuity, can you elaborate on your expectations regarding the migration of content from the current IETF site to the new site, and who you would expect to undertake this? Given that the IA is likely to change during this redesign, please advise your position on the preservation of exact URLs vs 301 permanent redirects.

A9. Redirects may be utilized, but should be 302s, not 301s.

A user must be able to browse to <http://www.ietf.org/IETF-Standards-Process.html> and reach the same information they reach now (which is currently redirected to [about/standards-process.html](http://www.ietf.org/about/standards-process.html). That location could be redirected to a third, as long as both of those resolve to the content you see by accessing either

of them now.)

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Q10. Can you advise the make-up of your project team, and who would be your project manager? Is this project being run out of the US office or Geneva?

A10. A project manager will be appointed to work with the selected vendor. The PM will appoint additional team members if needs arise.

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Q11. Will you expect face-to-face meetings during the course of the project, or for all meetings to be conducted by tele/video conference?

A11. It is very likely that all meetings will be by conference call, occasionally video.